

inaugural
FUELED FASHION & ART GALA

FASHION & ART
meet **ENERGY**

SAVE *the* DATE

12.15.25 | HOUSTON, TX

PUTTERY HOUSTON



purpose & CONCEPT

EVENT TYPE: Fashion Show, Art Gala and Fundraiser

PURPOSE:

To bring more awareness to the way the energy industry impacts and intertwines with our everyday lives. To showcase Houston’s energy industry in an innovative, impactful and positive way. To use the platform to help benefit non-profit organizations.

THE CONCEPT:

Founded by La Donna Finnels-Neal in 2013, the Fueled Fashion and Art Gala was born from a singular vision: to illuminate the energy industry’s profound impact on daily life through the lens of fashion and art. As a self-taught designer and a veteran of the energy sector, Finnels-Neal saw a rare opportunity to unite two worlds—creating a platform that’s as educational as it is unforgettable. Houston, known globally as the “energy city,” deserves a showcase that reflects its innovation, influence, and cultural vibrancy. The Gala delivers just that. With runway presentations, curated art installations, and immersive storytelling, the event invites guests to experience energy in a new light—elegant, engaging, and electric.

WHY SPONSOR?

- Align your brand with innovation, creativity, and community impact
- Reach a diverse, influential audience across energy, fashion, and the arts
- Support educational outreach and interdisciplinary collaboration
- Be part of a movement that celebrates Houston’s global leadership

DESIGNERS:

May submit up to two (2) designs that incorporate aspects of the energy industry and is an artistic and wearable piece in the form of costume (think MET Gala).

Submissions must include:

- At least three (3) images of the design(s) on a model or mannequin – front pose, back pose and one side pose.
- The size of the design according to the sizing chart.
- At least two images or video of the preliminary design(s) in progress.

ARTISTS:

Artists may submit up to two (2) designs that incorporate aspects of the energy industry and is an artistic and unique design for a table centerpiece, wall art, or backdrop from any combination of art mediums based on the specifications provided.

Submissions must include:

- At least two (2) images of the design for table centerpieces (see specs) – front and back.
- At least one full image of the design for wall art and backdrops
- At least two images or video of the preliminary design in progress.

JUDGING:

Artwork and fashion designs selected for showcase at the gala will be placed in a silent auction and the highest bidder will have the option to place the artwork or design on display at his/her business, residence or other location (at his/her discretion).

Designs will be judged according to the following standards:*

- 50% – Use of Energy Industry Materials
- 50% – Artistic Creativity and Innovation

Artistic designs will be judged according to the following standards:*

- 50% – Use of Energy Industry Materials
 - 50% – Artistic Creativity and Innovation
- *Items such as perishable food, ice, etc. are not acceptable mediums. No AI generated art.

All artwork and fashion designs submitted for the Fueled Fashion & Art Gala must be created with the intention of showcasing the energy industry in a positive, inspiring light. We welcome bold interpretations, imaginative storytelling, and innovative design—but all entries should reflect the values, contributions, and future-forward spirit of the energy sector.

Submissions that include inappropriate, offensive, or misrepresentative content will not be accepted. This event is a celebration of the energy industry's role in shaping our world—and we ask all participants to honor that vision through their creative work.



artists &
DESIGNERS



PRIZES AND RECOGNITION:

Winning designs will be auctioned at the gala, and the highest bidder will have the option to place the design on display at his/her business, residence or other location (at his/her discretion).

Designers and artists will receive 80% of their specific artwork or design auction proceeds — 20% of the proceeds will benefit the event charities.

grand PRIZE

GRAND PRIZE

- Luxury gift package with giveaways from event sponsors
- Interview with local Houston media outlet
- Art on display at the location of the successful auction bidder
- Web and social media exposure

*All final selected designs become the property of the highest bidder.

*One grand prize each for the judges' choice of best artist and best fashion designer.

AGENDA

6:00 PM	RED CARPET, VIP RECEPTION AND MEDIA INTERVIEWS
7:00 PM	MINI-GOLF AND ART OBSERVATION EXPERIENCE
8:00 PM	WELCOME AND SPONSOR INTRODUCTIONS
8:15 PM	HONOREE PRESENTATION
8:30 PM	FASHION SHOW
9:15 PM	JUDGING AND WINNER ANNOUNCEMENTS
9:30 PM	SILENT AUCTION RESULTS
9:45 PM	PHOTO OPPORTUNITIES FOR VIP TICKET HOLDERS

ENERGY CITY SHOWCASE

Houston, Texas has earned its global reputation as the Energy Capital of the World through more than a century of innovation, infrastructure, and industry leadership. Home to over 4,600 energy-related companies—including giants in oil, gas, renewables, and emerging technologies—Houston anchors nearly one-third of all U.S. oil and gas extraction jobs.

Houston is not only a powerhouse in traditional energy sectors but also a leader in the energy transition. It hosts a growing ecosystem of companies focused on solar, wind, hydrogen, and carbon capture technologies. With the highest concentration of Fortune 500 energy headquarters in the U.S., Houston continues to shape the future of global energy.

Benefiting
CHARITIES



FRIDAY HARBOUR

Friday Harbour is a 501c3 non-profit organization dedicated to healing cancer one night at a time by providing housing to patients and families seeking care at cancer centers located in the Texas Medical Center.

<https://fridayharbour.org/>



National Alliance on Mental Illness

Greater Houston

NAMI GREATER HOUSTON

NAMI Greater Houston is a 501 (c) (3) not-for-profit organization established in 1988 by a group of dedicated and caring family members of those living with difficult, yet treatable, mental illnesses. In founding NAMI Greater Houston, these family members sought to establish a grassroots organization that would address the increasing need for families and persons affected by mental illness to have a powerful voice in the mental health community. <https://www.namigreaterhouston.org/>



patrons & SUPPORTERS



LA DONNA FINNELS-NEAL

Founder and Producer – Fueled Fashion & Art Gala, Founder and CEO Energy Industry Support International, Oil & Gas Admins International, and La Donna Finnels Enterprises. Founder and Producer – OGE Conference & Vendor Exhibition. Solutions Expert and Master Connector.

esteemed table sponsors



MELODY MEYER

NE Director BP p.l.c., AbbVie Inc., Energy Internet Corp (EIC); Trinity University Trustee; National Bureau Asian Research, Advisory Board McKinsey Advancing Women Executives in Energy, Retired President Chevron



KATIE MEHNERT

CEO ALLY, Co-founder Houston AI, Advisor ECOPower Source, Advisor GeoEcoHub™, Representative National Petroleum Council, Advisor American Conservation Coalition, Founder Houston Energy and Climate Week, Founder Allies in Energy, Founder Lean In Energy



Host & SPONSOR

HOST VENUE – PUTTERY HOUSTON

A vibrant, upscale mini-golf and cocktail experience located at 1818 Washington Ave, Ste 180 in the Sawyer Yards district of Houston, TX. It’s not your average putt-putt—it’s a full-on social playground with immersive themed courses, craft cocktails, and a lively lounge vibe.

EVENT SPACE

The Den, the 2nd Floor Parlor, the Terrace, and the two VIP rooms.
The Library Course

MENU

Light Appetizers and drinks

LIBRARY COURSE

Nine (9) hole course.

FREE GENERAL PARKING

SHOWCASE:

The Fueled Fashion & Art Gala will showcase the prime location and the diversity of meeting and event options that Puttery Houston has to offer the oil, gas, and energy industries as well as the fashion and art communities. Attendees will consist of energy industry executives, energy industry gatekeepers and event decision makers, fashion designers, artists, fashion and art students, philanthropists, political leaders, charity leaders, etc.

puttery



Sponsor OPPORTUNITIES

BENEFITS:	LUMINARY \$10,000	ATELIER \$7500	ICON \$5000	VANGUARD \$2500
Logo placement on event page	✓	✓	✓	✓
Dedicated social media acknowledgement post	✓	✓	✓	✓
Acknowledgement at the event	✓	✓	✓	✓
Logo on Step and Repeat	✓	✓	✓	
Promo items in swag bags (at your discretion)	✓	✓		
Ad in email footer of communications with logo and link to company page	✓			
VIP Lounge reserved table for four plus VIP Reception	✓			
Feature on event website	✓			
Reserved table for four plus VIP Reception		✓		
General entry plus VIP Reception – four tickets			✓	
General entry plus VIP Reception – two tickets				✓

ADDITIONAL OPPORTUNITIES

CONTACT US FOR IN-KIND SPONSORSHIPS



MEDIA



DÉCOR



PRINTING/
SIGNAGE



BEVERAGES



PHOTOS/
VIDEOS



VALET
PARKING



GIFT BAGS



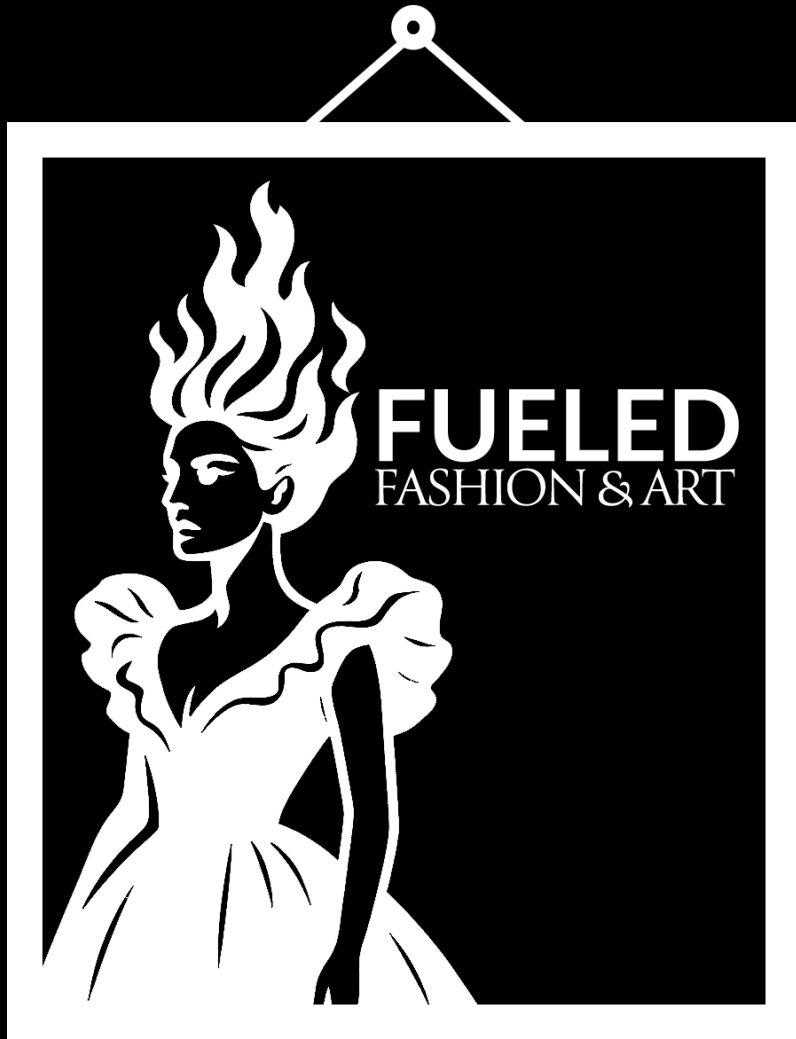
Sponsor REGISTRATION

REGISTER TO JOIN AS A SPONSOR

Complete the form below or visit <https://fueledfashionandart.com/sponsor/>

Your Name:				
Company Name:				
Address:				
City, State, Zip:				
Phone:				
Website Link:				
Email:				
Consent:	I grant permission to Fueled Fashion & Art, Fueled Fashion & Art Gala and its affiliates to capture and use photographs, video recordings, and other media of me during the event. These materials may be used for promotional, educational, and archival purposes across print, digital, and social platforms without compensation.			
Sponsorship Level:	<input type="checkbox"/> LUMINARY \$10,000	<input type="checkbox"/> ATELIER \$7500	<input type="checkbox"/> ICON \$5000	<input type="checkbox"/> VANGUARD \$2500
Comments:				

SUBMIT >>



contact
US

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